



Columbus

Club Med Columbus

Product Presentation

October 22nd

NAM PRODUCT MARKETING
May 2022



Part 1

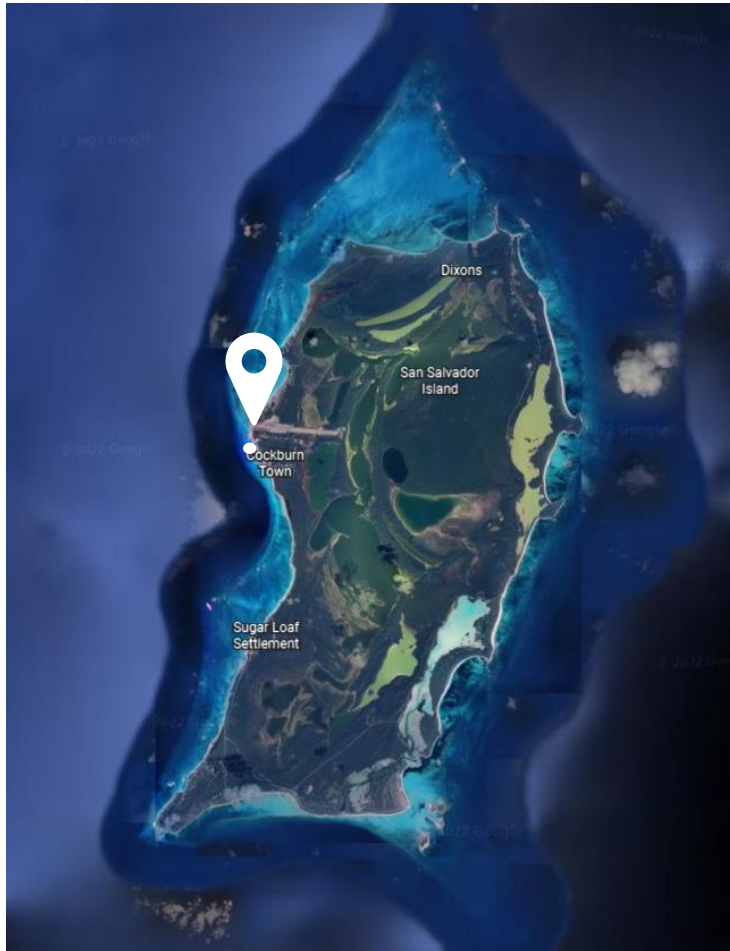
Destination

*Immerse and disconnect in a
secluded Bahamian paradise*



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Access to San Salvador



Miami – San Salvador Island:
One direct flight per week by Bahamas Air



Montreal – San Salvador Island:
One direct flight per week by Air Canada



Paris Orly – San Salvador Island:
One direct flight per week by Air Caraïbes

→ The fastest Airport transfer : 5 min

Key Facts



Opening period: 321 days
(from November to August)



Temperatures: varying from
19° C/66° F to 32° C/89° F



Pristine location

Explore a untouched island in the Bahamas

Tucked away on the remote island of San Salvador

- Pioneer on the island and the only all-inclusive resort of the Island
- 1500-ft-long beach of white powder sand
- Low density resort with 2 story buildings on 89 acres of natural paradise
- A destination rich in history, a resort filled with pieces of art



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Club Med Columbus

Resort Highlights



Disconnect on a secluded and untouched island

Club Med is located on San Salvador island on a white-powdered beach with translucent turquoise water.



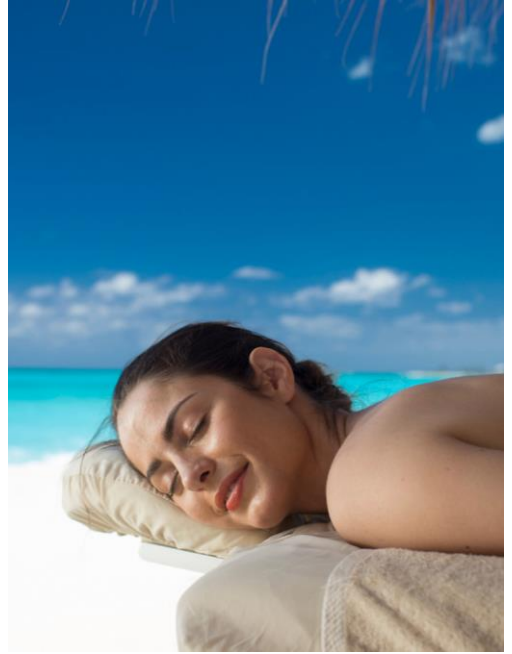
Authentic Bahamian way of living

Discover the beautiful colors, culture and the rich flavors of the Bahamas.



World famous Scuba Diving & Water sports

Marvel at the wonderful underwater life at one of the **20 best Scuba Diving spots in the world**. Experience all the watersports in the infinite blue.



Holistic Wellness Experience

New ! Wellness Fusion to be deployed from the opening including the wellness area with oceanfront palapas and a comprehensive yoga program.



Our Target Clientele & Insights



Romance
*Couple anniversary,
proposal &
honeymoons*



Group of Friends
*Holidays, birthdays,
reconnection*



Wellness Seekers
*Break from city life,
reconnection, relaxation,
healthy activities & food*



Families
*Families with teens
3G families*



Diving/Snorkeling Lovers
*Ocean lovers, all levels divers,
ideal for snorkeling*



Common Insights → *'adult-oriented' all-inclusive vacation experience – well suited for relaxation, disconnection, explorers (untouched paradise) and ocean lovers*



*Ideal Destination
for a magical engagement
or a memorable honeymoon...*



New in COLC ! Discover our Honeymoon Packages →



A romantic couple is shown in profile, looking out at the ocean during a sunset. The woman has long dark hair and is wearing a white ribbed top. The man is smiling and holding a drink with a lime wedge. The background features a rocky beach, waves, and a wooden pier extending into the water under a warm, golden sky. A semi-transparent circular graphic is overlaid on the couple.

Part 2

Club Med Columbus

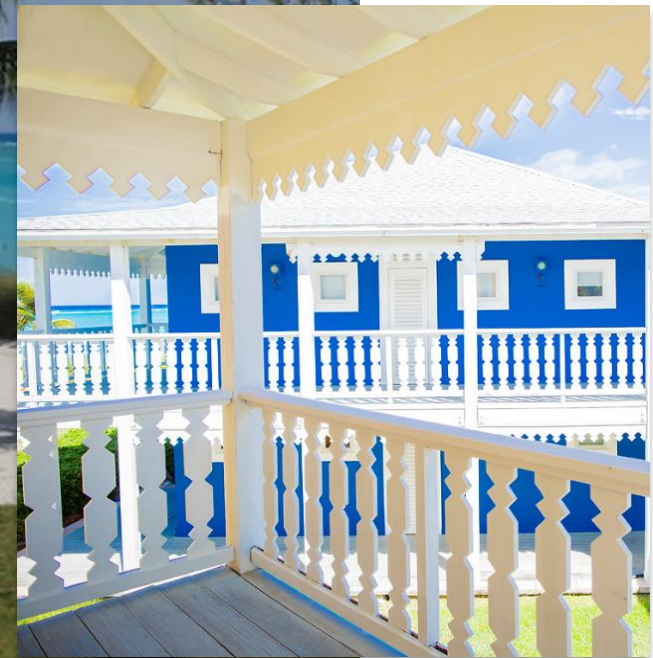
Escape to a secluded and pristine Bahamian paradise.



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Bahamian Accommodation

The Resort's rooms located in vibrantly tropical colored buildings. These two-story locally inspired bungalows immediately disconnect you from 'home'. If you love views of clear blue waters, palm trees and powder white beaches, you'll find your peaceful haven.



Charming Accommodations

236 rooms, spread out across the resort, in colorful 2 story buildings

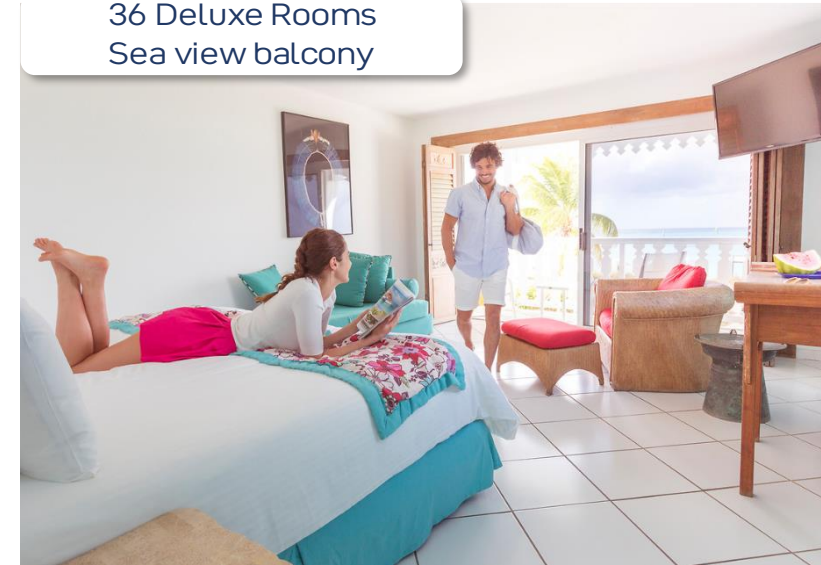
20 Superior Bungalows



180 Superior Rooms



36 Deluxe Rooms
Sea view balcony



Balconies designed to take in the vast ocean views or lush tropical gardens.

Superior Bungalows - Refreshed design





Food & Beverage Experiences

Food & Beverage

2 Restaurants

Christopher's



Main Restaurant

Located in the heart of the resort facing
the ocean and the pool
International Marketplace

Breakfast | Lunch | Dinner

Indoor AC seating &
outdoor terrace with ocean view

La Pinta



Beach Lounge

Located in a calm zone with a beautiful
view of the ocean
Mediterranean Cuisine

Late Breakfast | Lunch & Late Lunch | Dinner

Indoor AC seating & outdoor terrace with
ocean view



La Pinta

A stylish Beach lounge offering breathtaking views of the translucent Bahamian waters & delicious all-day dining

New!
Ψ

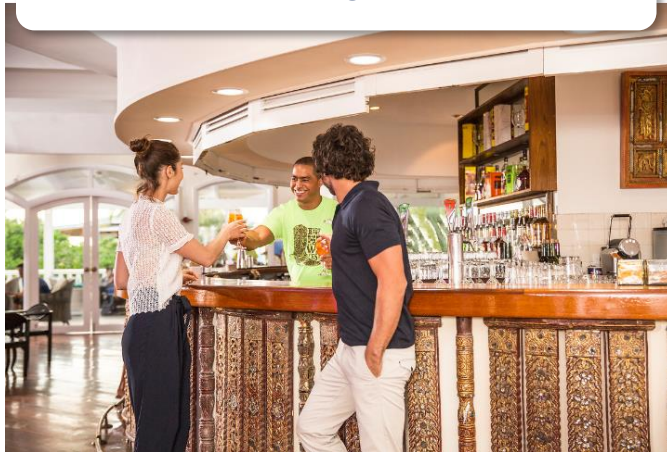
Welcome to a serene and peaceful location during the day and a sophisticated atmosphere at night. The all-day dining Beach Lounge will introduce a **NEW concept**: Mediterranean themed cuisine will be offered with delicious seafood. This will be paired with a cellar serving high-end spirits designed to enhance the dining experience.



Food & Beverage

3 Bars

The Verve Lounge & Luna Cafe



This bar offers two experiences:
An inviting indoor atmosphere
with small lounges, and an
outdoor space with a view of the
pool and ocean

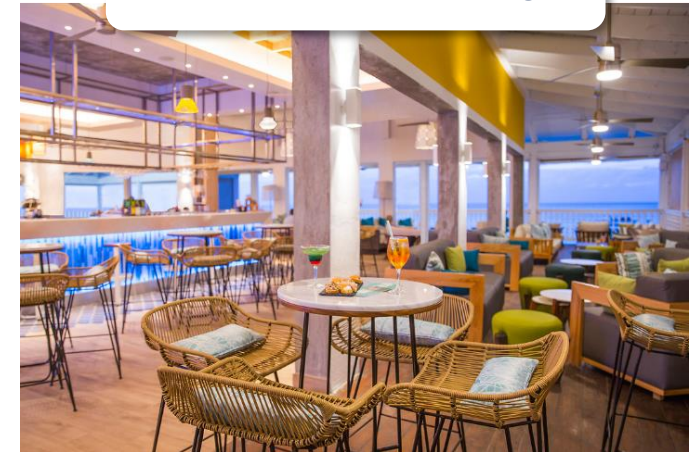
La Nina Bar



With its deck terrace onto the
beach, the views of the sea are
breathtaking.

Open during the day, it is the
perfect place to rest with a
drink or a light snack.

La Pinta Beach Lounge



A casual and trendy bar lounge offering
delicious cocktails.

Laid-back during the day, it's the ideal
place to relax on the comfy indoor furniture
or on the terrace. Evenings create a festive
atmosphere with live musical
performances.



Wellness Fusion

by Club Med 

*A harmonious fusion of wellness experiences
combining healthy nutrition, active sports, nature reconnection,
mindfulness & yoga for an all-inclusive peace of mind*

Wellness Fusion

by Club Med 



∞ Healthy food New!



Easy Healthy

- All day dining offering healthy meals & snacks for everyone
- Our Chefs ensure the **diversity and quality of delicious healthy options**
- **Mediterranean diet**



Healthy Breakfast

- Extensive choice of **fresh fruits**
- Proteins breakfast with **'à la minute' eggs**
- **Oatmeals and cereals** stations



Plant-based Dishes

Plant-based/gluten-free dishes in the different stations of the buffet + **New!**
Partnership with Beyond Meat



Detox water & Fresh Juices

- Choice of delicious **teas**
- Unlimited **detox water**
- **Smoothies and freshly pressed juices** stations around the resort.



Wellness ∞ Fusion
by Club Med

∞
mindfulness
& yoga

New!

Yoga Program

4-5 hours per day / 20 hours per week

Yoga for every level

Yoga over the water

Meditation with Sound Bowls

Sunset Yoga on the Beach



Dedicated Yoga G.O

Blissful Spa

Listen to the soothing sound of the waves and let go...

New!
Ψ

Club Med Spa by Sothys*

For the re-opening, the Club Med Spa will partner with the French beauty brand Sothys, enhancing the spa experience with its new treatment menu.

- ✓ 4 indoor individual treatment rooms & 2 duo treatment rooms for facials, body treatments, massages and more
- ✓ Hair Salon with manicure and pedicure services
- ✓ Zen Garden to rest, relax and unwind before and after treatments
- ✓ New ! Organic treatment & 4 holistic exclusive treatments



Massage Palapas*

Under the beach palapas, unwind under the hands of our therapists listening to the ocean waves, feel the light breeze on your skin, for a pure blissful moment...



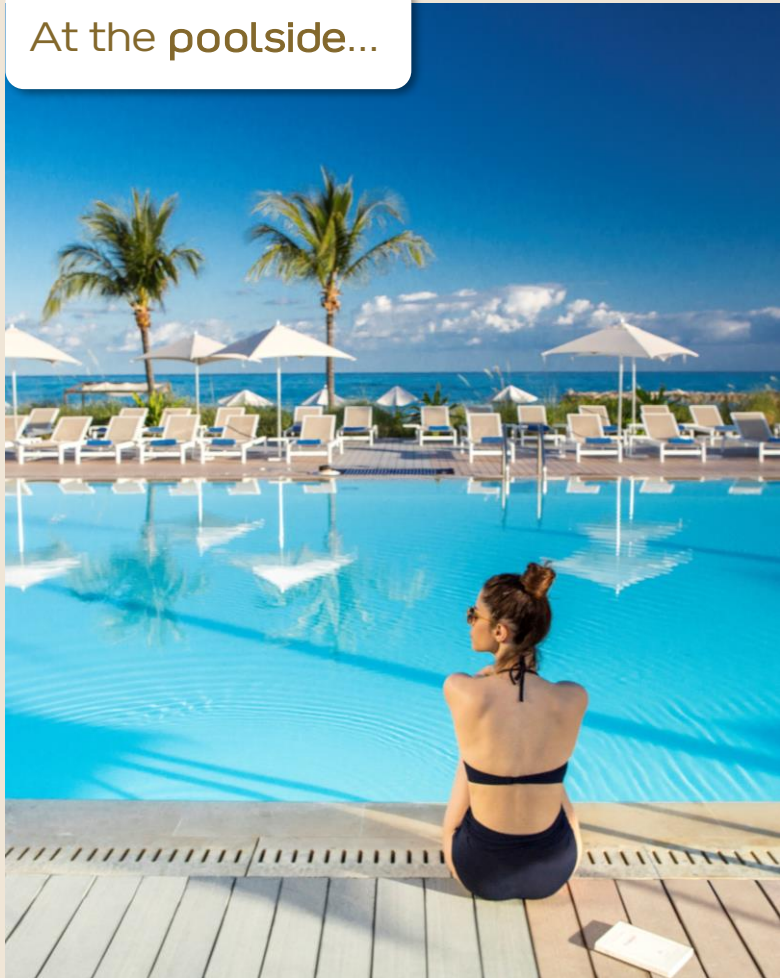
Wellness ∞ Fusion
by Club Med

* At extra cost

Unwind...



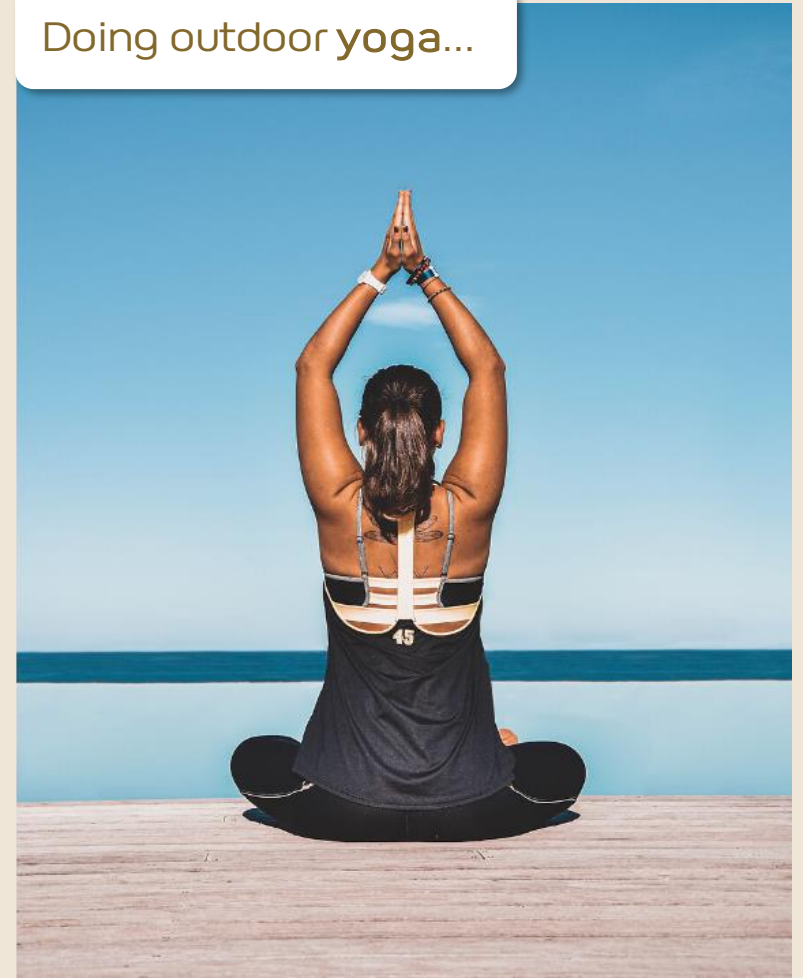
At the poolside...



In a massage palapa*...



Doing outdoor yoga...



* At extra cost |

∞
Natural
reconnection

Immerse yourself within the nature...

...to better reconnect with yourself



*High Cay Tour**



Release stress and re-energize by escaping to our **private island for the day**. This haven of ours will bring rest, peace and vitality with its natural beauty and idyllic setting.

*Deep Sea Fishing**



Discover the excitement of a **fishing expedition!** You may catch a flying marlin, battle with a gigantic grouper or a Mahi Mahi in the vast Bahaman waters.

*Biking Tour**



Biking is a great way to experience the Cockburn Town and let yourself be charmed by its local monuments, beaches and the kindness of its people.

∞
Natural
reconnection

Immerse yourself within the nature...

...to better reconnect with yourself



*Island Tour**



Explore San Salvador in a relaxing climate-controlled bus. Explore the local artifacts and historical sites around the island. Learn more about the history of the island in a narrated tour.

*Catamaran Tour**



Explore the sandy beaches of the coastline around the island and learn about San Salvador's history in a narrated tour.

*Quad Tour**



Explore the beautiful beaches and the many caves around the island. Dine with locals and enjoy fresh and delicious local cuisine for the lunch break!


Sports



Wellness ∞ *Fusion*
by Club Med

Sports & Activities

Landsports

Table tennis



Soccer



Biking*



Bocce ball

New!
Ψ

Tennis

With brand new tennis courts!



Basketball



Beach volleyball

* At extra cost Ψ

Sports & Activities

Fitness School

Fitness classes

*Spinning with
a view*

Free access gym



CrossFit & TRX

Aqua gym



Sports & Activities

Watersports Galore

Sailing



Kitesurfing*



Kayaking



Jetski*



New!
Ψ



Flyboard*

Waterskiing
& Wakeboarding

Available from
May to October



Paddleboarding

Sports & Activities

Scuba Diving* & Snorkeling



New!
Ψ

New partnership with *Only Blue Diving!*

San Salvador offers a wealth of attractions to **divers** of all abilities and experience.

The island's waters are famous for their **healthy coral and fauna** as well as the **stunning visibility** (average 30 meters/100 feet), and the **dramatic wall** that surround San Salvador. There are **over 35 moored dive sites** that are as close as 3 minutes (furthest, 50 minutes).

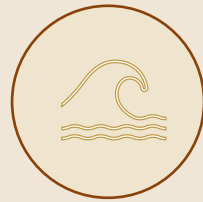
Snorkeling is the best way for the inexperienced ocean swimmer to become acquainted with the stunning beauty of San Salvador reefs.



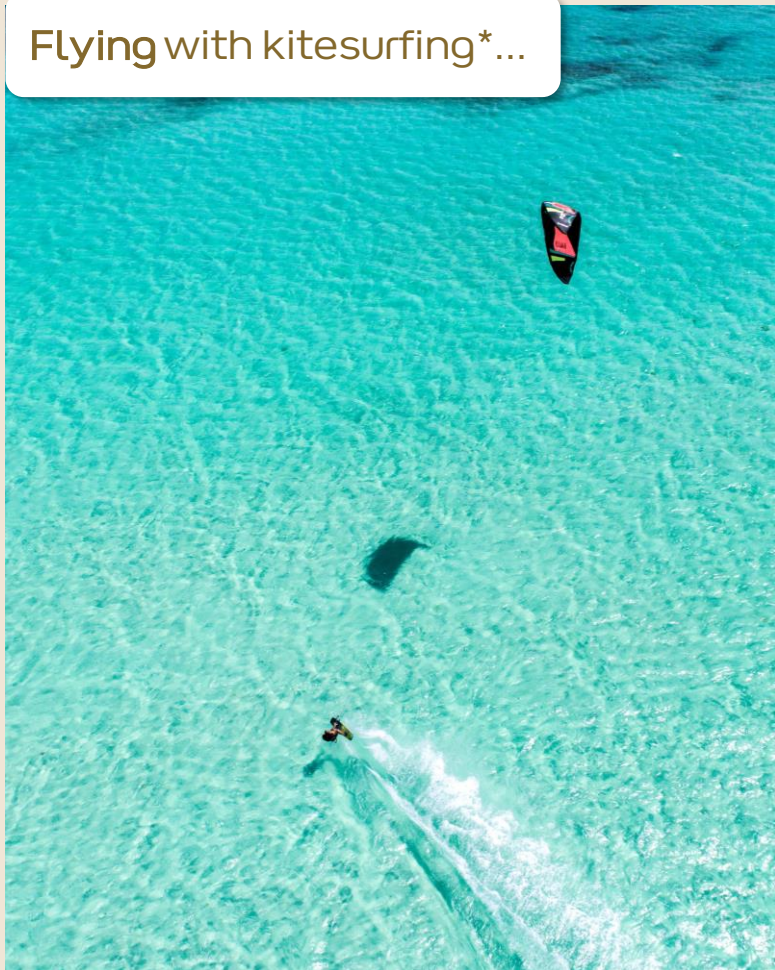
* At extra cost



Experience...



Flying with kitesurfing* ...



Freedom with sailing ...



Amazement with snorkeling...



* At extra cost |

Must-Try Experiences

Sail over the crystal-clear blue waters



Explore the underwater ecosystem



Discover infinite hues of blue from the La Pinta Beach Lounge



Capture memories along the insta-path





An incredibly photogenic Resort...

Thank you



Columbus

NAM PRODUCT MARKETING
April 2022

Fact Sheet

Resort Information

- **Transfer time** from San Salvador Airport: 5 min
- **Property:** 89 acres
- **Currency:** Bahamian Dollars

Accommodations (236 rooms)

- 280 Superior rooms
- 20 Superior bungalows
- 36 Deluxe rooms

Restaurants & Bars

- Christopher's, main restaurant
- Verve Lounge and Luna Cafe, main bar
- La Nina, beach bar
- La Pinta Beach Lounge, all day dining restaurant & bar
- Wine Cellar*



Sports & Activities

- **Sport schools:** tennis, fitness, sailing, kitesurfing, waterskiing (summer only), snorkeling, scuba diving*
- **Open access:** basketball, soccer, table tennis, bocce ball, cardio and weights room, beach volleyball, kayaking, paddle boarding

Club Med Spa by Sothys*

- Outdoor wellness area
- Beach massage palapas

Discovery*

- High Cay Tour
- Biking Tour of the island
- Deep Sea fishing
- More to come...

Family

- Children over 2 years old are welcome; no special facilities
- Teens Club operates only from July to August

Resort Map



- 1 Wellness Area
- 2 Tennis
- 3 Waterskiing & wakeboarding – from May to October
- 4 Verve Lounge & Luna Cafe
- 5 Azul Bar
- 6 Main pool
- 7 Front Desk
- 8 Christopher's main restaurant
- 9 Sailing, kitesurfing, kayaking and paddleboarding
- 10 Fitness center
- 11 Sea center: scuba diving & snorkeling
- 12 La Pinta Beach Lounge
- 13 Spa office & Excursions office

