SCWDC

Board of Directors Meeting

January 9, 2020

Present: Absent:

Leo Boelhouwer, Vice President Gary Rubens, President

Carole Howe, Secretary Jelena Berbovic

Donna Harris

Rene Thierry

Mary-Jo Swinimer

Mary Kaye Hrivnak

Cindy Wallace

Howard Fisher

**Call to Order:** The meeting was called to order by Leo Boelhouwer, Vice President at 7:10 PM.

**Approval of the Agenda:** Motion to approve the agenda was made by Rene, seconded by Mary Jo and approved by consensus.

**December 2019 Minutes:** Motion to approve December 2019 BOD Meeting minutes with revision (BOD will act as the nominating committee) was made by David, seconded by Rene, and approved by consensus.

**President’s Report:** Most recent President’s message was posted to the website and is attached to the hard copy of the minutes.

**Old Business:**

**Name Change:**  Howard Fisher attended the meeting to discuss issues related to changing the name of the club. David Toms reported the results of his survey responses with 30 for name change and 4 against.

Discussion concerning the name change and forming an ad hoc committee with the goal of having a new name in time for the April elections and establishing a committee of program chairs to be submitted to the board.

Motion by David to organize program chairs to submit name change ideas to the board seconded by Mary Jo and passed by consensus.

**Nominating Committee:** We have 2 candidates for the board so far (Ruth and Rita) and Bill Johnston is considering running for President. Potential candidates for the Board and President need to have their pictures and biography submitted by the middle of January. There is a 2 minute speech at the General Meeting for board nominees and a 3 minute speech for the presidential nominee. Board members will continue recruiting efforts.

**Club Reorganization:** Discussion as to whether the Eastern Skiing program is still viable and can the club sustain the ski school. Discussion concerning the Social Program was about using the Ski Gram to suggest activities. Paid Advertising - discussion on the use of social media and marketing campaign to increase membership. Rene is going to reach out to George Mason University Business School, and Mary Jo will reach out to Georgetown to check and see if this might be a project their students would be interested in working on.

Motion to adjourn at 8:58PM was made by Mary Jo, seconded by David, $and $approved by consensus.

Respectfully Submitted,

Carole L Howe

Secretary