SCWDC

Board of Directors Meeting

July 20, 2020

APROVED

Present: Absent: None

Bill Johnston, President

Leo Boelhouwer, Vice President

Carole Howe, Secretary

Donna Harris Non Board member present

Mary-Jo Swinimer Charlie Lorenzetti

Mary Kaye Hrivnak

Ruth D’Alessandro

Rita Togni

Rene Thierry

David Toms

Note: in night of our meeting had some severe thunderstorms as to the area. Carole’s electricity went out, so she did not participate in a major part of the meeting. Bill has used his notes to fill in the gaps.

**Call to Order:** The meeting was called to order by Bill Johnston, President, at 7:05pm. Bill presented opening remarks.

**Approval of Agenda:** Motion to approve the agenda made by Mary Kaye Hrivnak seconded by Ruth D’Alessandro and passed unanimously.

**June 15, 2020 Minutes:** Motion to approve the June 15, 2020 BOD Meeting minutes as amended was made by Donna Harris, seconded by Rita Togni, and approved unanimously.

**Summer Picnic:** The 2020 summer picnic at Lake Accotink Park was a success. There were approximately seventy participants.

**Budget:** Our expected loss is approximately $34,000.00. Expenses are consistent with previous years, the difference is less income. David suggests we cut out the ski school to save $3,000.00. Charlie feels the ski school is essential. He is going to check on our ski instructors. Bill cited the history of the ski school, the ski school budget has actually fallen from around $8,000.00 to $3,000.

**Social Media:** The following suggestions were made:

Change the name from only including “Ski” as our activity, to “Ski and Sports”, this could be very meaningful in terms of web site exposure

More Facebook exposure, expanded number of comments from our members

Revamp the Skigram

Post Trip testimonials posted on the web site so visitors/guests would easily read and see the reasons to join and take our trips

Photo Contest – previously run and successful that engaged member

End of this does not Carole’s note’s, Begin Bill’s notes.

**Ski Trips:** The subject of slush funds came up, and should they use to pay for the bus driver versus a collection, “pass the hat.” Some skiers have commented to trip leaders that they do not believe that pass the hat is appropriate, that the bus driver tip should come from the slush funds. But then comments were made that the slush fund isn’t it that much. The question was raised, how much should be tipped and that was a reference to two dollars per person. Mary-Jo commented that the flights committee did not want leaders to exceed the amount of budgeted slush funds. No vote was taken, this was a healthy discussion.

The subject of single supplements was raised, which may be popular this year to to Covid. However only a few trips have a low single supplement amount. Also single supplements reduce the number of participants on the trip, and that has to be matched against the airline and lift ticket minimums.

The subject of trip sales was raised in relation to our posting to social media like Facebook, Twitter, Snapchat and Meetup. Mary-Jo commented that will be helpful to trip leaders would post to these areas.

The meeting was adjourned at approximately 9 PM.

Respectfully submitted,

Carole L. Howe

Secretary